

Following these tips can assist you in getting the most value for YOUR FEEDER CATTLE

✓ CONSIGN CATTLE PRIOR TO A SALE

When consigning cattle prior to the sale, Equity Livestock staff can advertise your cattle in our consignment listing. We are then able to notify potential buyers that your livestock will be available and allow us to get more buyers at the sale. Contact your local Equity Livestock market to consign your cattle.

✓ CASTRATE CATTLE

Surgical castration is preferred, and banding can also be effective. Consult with your veterinarian for more information on castration. Allow enough time for cattle to heal before marketing them. Unhealed cattle typically sell at a discount.

✓ WEAN CATTLE

Wean your cattle at least 30 days prior to marketing. Most buyers prefer cattle that are weaned. Bawling calves generally sell at a discount.

JEHORN CATTLE

Dehorned cattle receive better prices. Cattle should be fully healed prior to marketing to avoid selling at a discount.

✓ VACCINATE AND WORM CATTLE

Cattle with veterinary records indicating that they are vaccinated and wormed are more appealing to buyers. Cattle with no treatment or records may sell at a lower price. Consult with your veterinarian for the most effective protocol for your herd.

Providing veterinary records for your cattle allows Equity to announce during the sale. Equity provides a preconditioning checklist for your convenience. These checklists are available at all markets or by visiting www.equityccop.com to print and complete.

These procedures can be stressful on cattle and are best to be administered at your facility. Completing all procedures when cattle are young will minimize the stress placed on the cattle.

on the farm – in the market – working together 800-362-3989

www.equitycoop.com

Equity Cooperative Market Contact Information:

Altoona
Arlington
Barron 715-537-5618
Bonduel 715-758-2125
Johnson Creek
Lomira 920-269-4351
Monroe 608-328-8344
Reedsville 920-754-4361
Richland Center 608-647-6151
Sparta 608-269-3104
Stratford
Waukon, IA 563-568-4501





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